



**EXCLUSIVE  
PARTNER  
BENEFITS**

**CONVENTION PROSPECTUS**

[www.PSACONVENTION.com](http://www.PSACONVENTION.com)



**EXCLUSIVE  
PARTNER  
BENEFITS**

**TAKE FULL ADVANTAGE  
OF YOUR BENEFITS**

The annual PSA Convention is exclusively for PSA owners and members. Get in front of the right systems integrators at PSA Convention 2021.



**HOTEL DEL CORONADO  
SAN DIEGO, CALIFORNIA**



**WEDNESDAY, OCTOBER 13 -  
FRIDAY, OCTOBER 15, 2021**



**CHRIS SALAZAR-MANGRUM  
VP OF TECHNOLOGY PARTNERS  
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**STANDARD PACKAGE**

- Two (2) Event Registrations
- Four (4) Hotel Room Nights
- Logo on Event Signage
- Logo on Event Badges
- Logo on On-Site Event Flyer
- Logo on Promotional Emails
- Logo on Convention Website
- Featured Ad in One (1) Countdown Email
- Custom Video "Pitch Clip"
- Banner Ad in Mobile App
- Ability to Include Item in Attendee Gift Bag
- Recognition During Awards Dinner
- Upgraded Mobile App Profile
- List of Opted-In Attendees
- Attendance to Networking Events
- Attendance to Education and PSA Business Meeting (excludes USAV Meeting)
- Priority Webinar Scheduling
- Guest Blog Opportunity

**\$15,000**



## EXCLUSIVE PARTNER BENEFITS

### **ELEVATED PACKAGE** — \$19,000

All Standard Package Benefits, PLUS:

#### **GASLAMP** (LIMIT 1)

Logo on Room Keys  
Logo on Room Door Hangers  
Logo on Key Card Envelope  
60 Second Video on Guest Room TV Channel

#### **SEAPORT** (LIMIT 1)

Logo on Cocktail Napkins

- Welcome Reception
- Reception/Awards Dinner

Logo on Coffee Sleeves  
60 Second Video on Guest Room TV Channel

#### **BALBOA** (LIMIT 1)

Logo on Reader Board Screens in Meeting Space  
Logo on Elevator Wraps in Meeting Space  
60 Second Video on Guest Room TV Channel

#### **MIDWAY** (LIMIT 1)

Logo on Four (4) Cabana Ballroom Door Wraps  
60 Second Video on Guest Room TV Channel

#### **MISSION** (LIMIT 1)

Logo on Two (2) Carousel Door Wraps  
Logo on Guest Room Mirror Decals  
60 Second Video on Guest Room TV Channel